

### Welcome to Discover

Stanford Hospital & Clinics is recognized as one of the preeminent hospitals in the country, where inspiration, innovation and knowledge are uniquely combined for the benefit of our patients.

In this monthly newsletter, we feature the extraordinary people whose accomplishments and dedication change lives every day.

We welcome your feedback at [communications@stanfordmed.org](mailto:communications@stanfordmed.org).

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## IN FOCUS: Emergency Medicine

### After The Worst Happens: Top Care Is Right At Hand But Pressed To Limits



Myron Hollister is a lucky man. Lucky enough to survive being hit hard by a car while riding his bicycle. Lucky to have been injured less than a 10-minute drive from the Stanford Hospital & Clinics Emergency Department. Lucky enough to arrive there on a quiet morning.

[Read full article...](#)



Stanford Hospital's Emergency Department will be hosting its first annual 5K Run/Walk and Community Day on November 22, beginning at 9:00am. The day will include the 5K timed run, 5K walk, music from the local band, The Circuit Breakers, food and refreshments, free give-aways, local company expos, a food drive to support local shelters, and a creative art corner for kids hosted by Art in Action. This will benefit the Emergency Department. Please click on [www.stanforderrun.org](http://www.stanforderrun.org) to register, volunteer or learn more about this exciting event.

### Q&A with Michelle Woodfall, RN, MS, CCRN, Clinical Nurse Specialist, Emergency Department

Known to everyone at Stanford Hospital & Clinics as Shelly, Michelle Woodfall is a familiar face in the Emergency Department and the Critical Care Region. Woodfall is still as passionate about her profession today as she was when she first began her nursing career in 1988, and that makes her a perfect example of the high caliber nurses we have here at Stanford Hospital.

[Read full article...](#)



## New Hospital Renderings Unveiled



Stanford Hospital & Clinics and Lucile Packard Children's Hospital presented their vision for the future of medicine in Palo Alto at a reception held October 20. LPCH President and CEO Christopher Dawes and SHC President and CEO Martha Marsh hosted an event that unveiled designs for the expansion of Packard Children's Hospital and development of the new Stanford Hospital. [Read full article...](#)

## Daniel A. Ginsburg Appointed Chief Operating Officer of SHC



Daniel A. Ginsburg has been appointed chief operating officer of Stanford Hospital & Clinics, effective January 12, 2009. Dan succeeds Mike Peterson, whose retirement as COO was announced in June, 2008. Dan is currently senior vice president for Cancer and Women's Programs at Massachusetts General Hospital, where he also serves as president and chief operating officer of the Massachusetts General Physicians Organization. [Read full article...](#)

## Jeff Peterson's 111 Day Journey as Expedition Physician for Documentary Film



On an almost daily basis, Jeff Peterson, MD, would be informed that there were many sick people who had come by camel in search of medical assistance. Most of them had never received any medical care before. Peterson, who was the physician in *Running the Sahara*, a documentary film that chronicles the incredible journey of the three runners' ultra-endurance expedition through Africa's Sahara Desert, had anticipated that such a need might arise. [Read full article...](#)

## Stanford Hospital & Clinics Receives Five Stars for Spinal Fusion



SHC was awarded its third straight five-star rating for back and neck surgery (spinal fusion) by HealthGrades, the leading independent healthcare ratings company. "We are very proud to have earned this rating," said Kevin Tabb, the Hospital's Vice President for Medical Affairs. "It is evidence of our outstanding services and the commitment we have to quality." [Read full article...](#)

## Radiology Week



Stanford Hospital's Radiology Department is celebrating the annual National Radiologic Technology Week (NRTW) November 2- November 8. The Department of Radiology at Stanford Hospital & Clinics is committed to improving health through excellence in image-based patient care, research and education by embracing the latest advances in imaging techniques and by utilizing state-of-the-art equipment. To learn more visit [Imaging at Stanford Hospital](#) or [Radiology at the School of Medicine](#).

## Patient Reunion Highlights Stanford's 40<sup>th</sup> Transplant Anniversary on October 24



Glen Guy and his family celebrated with more than 250 attendees at the annual Heart Transplant Patient Reunion. This year's event, held October 24 at the Arrillaga Alumni Center on the Stanford University campus, marked the 40<sup>th</sup> anniversary of the first successful adult heart transplant in the U.S., which took place at Stanford Hospital on January 6, 1968. To learn more about the 40<sup>th</sup> anniversary celebration, [click here](#).

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