



***Dear Patients, Families and Friends:***

On February 14, 2007 the American Nurses Credentialing Center (ANCC) awarded Stanford Hospital & Clinics the prestigious Magnet™ designation for excellence in nursing practice and quality patient care. The Magnet Recognition Program® was developed by the ANCC and is accepted nationally as the gold standard in nursing excellence.

**Hospitals that are awarded Magnet status:**

- **Demonstrate increased quality of patient care and patient satisfaction**
- **Experience lower mortality rates and shorter lengths of stay among patients**
- **Consistently outperform other facilities in recruiting and retaining quality nurses**
- **Inspire more confidence in the overall quality of care among healthcare consumers**

As of December 2009, Stanford Hospital & Clinics was one of twenty hospitals in California to earn Magnet designation, and only 6.2% of all healthcare organizations in the United States have achieved this prestigious honor.

In the annual U.S. News and World Report of “America’s Best Hospitals,” Stanford Hospital & Clinics is consistently ranked in the top 20.

We are committed in providing you nursing care with **“HEART.”**

- **HONESTY** ensures truthful open exchange at all times
- **EXCELLENCE and EDUCATION** result in continuous discovery
- **ADVOCACY** is essential for excellent patient outcomes
- **RESPECT** for individual differences and diversity guides our behavior
- **TEAMWORK** results in collaboration and cooperation across the continuum

Thank you for letting us care for you,

***The Nursing Staff of Stanford Hospital & Clinics***