



Dear Patients, Families and Friends:

On February 14, 2007 the American Nurses Credentialing Center (ANCC) awarded Stanford Hospital and Clinics the prestigious Magnet™ designation for excellence in nursing practice and quality patient care. The Magnet Recognition Program® was developed by the ANCC and is accepted nationally as the gold standard in nursing excellence.

Hospitals that are awarded Magnet status:

- **Demonstrate increased quality of patient care and patient satisfaction**
- **Experience lower mortality rates and shorter lengths of stay among patients**
- **Consistently outperform other facilities in recruiting and retaining quality nurses**
- **Inspire more confidence in the overall quality of care among healthcare consumers**

As of December 2007, Stanford Hospital and Clinics was one of eleven hospitals in California to earn Magnet designation, and only 4.45% of all healthcare organizations in the United States have achieved this prestigious honor.

In the annual U.S. News and World Report of “America’s Best Hospitals,” Stanford Hospital and Clinics is consistently ranked in the top 20.

We are committed in providing you nursing care with **“HEART.”**

- **HONESTY** ensures truthful open exchange at all times
- **EXCELLENCE and EDUCATION** result in continuous discovery
- **ADVOCACY** is essential for excellent patient outcomes
- **RESPECT** for individual differences and diversity guides our behavior
- **TEAMWORK** results in collaboration and cooperation across the continuum

Thank you for letting us care for you,

The Nursing Staff of Stanford Hospital & Clinics